



Launched as a liquid fabric softener in 1960, the Downy line of laundry products has grown and expanded to become one of P&G's largest and most successful consumer brands. Downy offers fabric softener solutions in both liquids and dryer sheets to give your fabrics wonderful softness, freshness, and static control.

Downy is also available in Free & Sensitive for those who want the benefits of fabric softener, but without any dyes and perfumes.

Ultra Downy Liquid April Fresh

<u>INGREDIENT NAME</u>	<u>FUNCTION</u>
Water	Process aid
Diethyl ester dimethyl ammonium chloride	Softening agent
Fragrance	<u>For more information Follow this link</u>
Calcium Chloride	Process aid
Formic acid	pH modifier
Hydrochloric acid	pH modifier
Dye	colorant
Polydimethylsiloxane	Process aid
Methylisothiazolinone/ Methylchloroisothiazolinone	Preservative
Cationic polymer	Structuring agent
Diethylenetriamine pentaacetate, sodium salt	Chelator

For more information on the complete line of Downy products,
please visit our website at www.downy.com