

PRESS RELEASE

US CONSUL GENERAL HOLDS RECEPTION CELEBRATING P&G - RECIPIENTS OF THE 2011 'AWARD FOR CORPORATE EXCELLENCE'.

February 9, 2012, Lagos, Nigeria: Joseph Stafford, Consul General of the US Consulate in Nigeria on Thursday the 9th hosted a reception in honor of Procter and Gamble Nigeria - 2011 recipient of the 'US Secretary of State's Award for Corporate Excellence' (ACE). The award was recently presented to P&G Nigeria by the US Secretary of State, Hillary Clinton in Washington DC.

The Secretary of State's Award for Corporate Excellence (ACE) recognizes the important role US businesses play abroad as good corporate citizens and recognizes the contributions business makes to improving lives.

According to US State Department, P&G Nigeria was recognized for the company's corporate and brand CSR program under the 'Live, Learn and Thrive' platform, to improve local communities' water supply through education and purification technology; provision for a safe and healthy working environment; supporting the health and well-being of new and expectant mothers and children through mobile clinics; and innovative educational programs for teenage girls.

"We are very proud of the company's commitment to Nigeria and its consumers" said Mr. Joseph Stafford, the US Consul General in his remarks at the event. Stafford added that the award sends a strong signal of the US State Department's commitment to further corporate social responsibility, innovation, exemplary practices, and democratic values worldwide.

Manoj Kumar, Managing Director of Procter and Gamble West Africa said, "We are very humbled by this award, especially the fact that it is focused on improving lives. This is the core of our purpose as a company and this is what leads everything we do in Nigeria. For 20 years P&G brands (Pampers, Ariel Always, Vicks, Bonux, Gillette, Duracell, Oral-B and Safeguard) continue to improve everyday life in small but meaningful ways and many have become leading household names in Nigeria. We are expanding across Africa with Nigeria as our business hub for the entire West and Central Africa region".

In his remarks Kumar showed appreciation to P&G's partners saying, "This award belongs not only to us – we are very fortunate to work with strong partners who share our vision of touching and improving lives. P&G Nigeria is pleased today to highlight and celebrate our distributors, our agencies, our suppliers and our non-profit partners such as UNICEF, Sponsor A Child, Society for Family Health and Adolescent Health and Information Projects (AHIP). These organizations have implemented and are indeed still delivering truly excellent work that brings P&G's purpose to life everyday in Nigeria." Kumar said. He also commended Ambassador McCulley and other officials of the US Embassy in Nigeria, for their support to P&G.

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About Procter & Gamble

P&G touches and improves the lives of about 4.4 billion people around the world with its portfolio of trusted, quality brands. The Company's leadership brands include Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, and Ambi Pur®. With operations in about 80 countries, P&G brands are available in more than 180 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands

About ACE Awards

The Secretary of State's Award for Corporate Excellence (ACE), established by the State Department in 1999, recognizes the important role U.S. businesses play abroad as good corporate citizens. The Award sends a strong signal of the Department's commitment to further corporate social responsibility, innovation, exemplary practices, and democratic values worldwide. The ACE helps define America as a positive force in the world. It highlights our increasing outreach to the business community, our public-private partnerships, and public diplomacy efforts. The ACE recognizes the contributions business makes to improving lives at home and abroad.