

P&G RECEIVES EMPLOYER OF CHOICE AWARD

16 September, Lagos, Nigeria: Leading consumer goods company Procter and Gamble (P&G) Nigeria has been presented with the award of 'Conglomerate Employer-of-Choice 2011.'

The award was conferred on the company in Lagos last Thursday by Multi-Talent Heritage & Associates at the 2011 Employers-of-Choice Awards. The event also featured the launch of the debut edition of the 'Labour Metro' magazine, a magazine that supplies information on the Nigerian labour market.

According to the organizers, the method of selection of winners involved a voting exercise publicized on Facebook and via bulk text messages sent out to over 30,000 Nigerians. Procter and Gamble Nigeria emerged as winner of the 'Conglomerate Employer-of-Choice' award after receiving the highest number of votes in that category through the web-voting platform.

The criteria used to evaluate winners for the conglomerate category include the ambience of office environment, competitive salary structure, opportunity for stock ownership in the global company, training and career development opportunities and job security.

Speaking on behalf of Lagos State Governor, at the event, Mrs. Modupe Oguntuwase, the Commissioner for Establishment and Training in Lagos State, commended the efforts of the organizers and also the winners for providing employment for Nigerians.

"We are glad to be part of this epoch making event aimed at recognizing and honoring individuals who have contributed to the economy of Lagos in particular and Nigeria in general by putting in their various contributions and providing employment in Nigeria. We are all aware of the major challenge facing Nigeria today which is that of unemployment and it has become a source of worry for both the state and the federal government. I want to thank the Multi-Talent heritage and Associates for organizing this award ceremony to encourage and motivate individuals who are employers of labour. I will also use this opportunity to acknowledge and commend the private sector for partnering with the state government to make life easier for all".

Professor Shola Olowu, the chairman of the occasion also commended the efforts of the organizers and stated that it was worth being celebrated not only in Nigeria but also throughout the world. He said "the essence of coming together for the award was to reward organizations that are doing well and to encourage them to do more."



L-R: Mr. Isika Oghedo of Media Monitoring services Limited presenting the 'Conglomerate Employer-of-Choice Award' to Ms. Olatomiwa Akande, Corporate Public Relations Manager and Ms. Edeme Ogholoh, Recruiting and Talent practice Manager both from Procter and Gamble Nigeria recently in Lagos.

Mr. Jerome Albert, chief executive officer of Multi-Talent Heritage & Associate, reaffirmed the genuineness of the awards. "I want you all to note that for this award ceremony, the winners actually won and it was not rigged by any company here. The voting was done online and the companies that are receiving awards today all had the highest votes. They all deserve the awards." Mr. Albert said.

Receiving the award on Behalf of the Procter and Gamble, Corporate Public Relations Manager Ms. Tomiwa Akande, said the company was happy to receive the award. She further said "At Procter and Gamble we place a premium on our people; we would always imbibe the cultures that have made us worthy of receiving this award". She commended Multi-Talent Heritage & Associates for celebrating top employee friendly organizations in Nigeria.

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2011/2012 Corporate Boilerplate:

About Procter & Gamble

P&G touches and improves the lives of about 4.4 billion people around the world with its portfolio of trusted, quality brands. The Company's leadership brands include Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, and Ambi Pur®. With operations in about 80 countries, P&G brands are available in more than 180 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.