

Press Release

P&G Receives African 1st Ladies Award for Excellence

Lagos, April 9, 2013: Procter & Gamble (P&G), a leading consumer goods company and makers of household brands such as Pampers, Always, Vicks and Safeguard, has been honored with the African 1st ladies award for excellence in social investments across Africa at the Africa First Ladies Summit that held in Los Angeles last week.

The award was conferred in recognition of P&G's impactful social programs that jointly reach millions of people in need across Africa and was presented by the First Lady of Namibia, Mrs. Penehupifo Pohamba, to the P&G West Africa Vice President, Mr. Manoj Kumar.

At the African 1st ladies summit, Kumar gave a talk on the need to strengthen Public Private Partnerships to deliver the Millennium development goals in Africa.

During his speech, Mr. Kumar disclosed that P&G has been in Sub Sahara Africa for over 20 years. He went on to state P&G's dedication to providing everyday basics that help create the experience of home and that improve everyday health and confidence for people in need. He said, "P&G currently provides various hygiene education programs for over 50 million children in 17 Sub Saharan African countries and aims to double this number in 40 African countries by 2016. "With our various social programs, we are investing and contributing to the overall health, wellness and vitality of the African people and actively contributing to the attainment of pertinent health focused MDG's across several countries in Africa". Manoj said.

On P&G's view of the economic climate of Africa, he disclosed that "P&G is very optimistic about Africa and its potential, 9 Sub-Saharan countries are among the 20 fastest growing economies in 2013. Sub-Saharan GDP is forecast to grow faster than Brazil and Russia between 2013 and 2020. P&G is accelerating its investment in Africa by expanding our manufacturing platform and accelerating geographic expansion through our distribution partners – generating thousands of jobs across SSA and creating hundreds of new SMEs in the region. For example in Nigeria, P&G is expanding its operations with a new state of the art manufacturing plant being built in Ogun state, and just a few weeks back, P&G announced that it would be investing in the construction of a new manufacturing plant in South Africa," he said.

//Ends.

About Procter & Gamble

P&G serves approximately 4.6 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, Ambi Pur®, SK-II®, and Vicks®. The P&G community includes operations in approximately 75 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.



P&G West Africa Vice President, Manoj Kumar Receiving the 1st ladies Award for Excellence in Social Investments in Africa from Namibia's First lady, Mrs. Penehupifo Pohamba



Temitope Iluyemi, P&G Sub Saharan Africa Government Relations Director (3rd from the left) Manoj Kumar, P&G West Africa Vice President(4th from the left) with Nigerian Minister for Women's Affairs – Dr. Zainab Maina (2nd from the right) at the Africa 1st Ladies Summit in LA USA, where P&G received the Africa First Ladies Award for Excellence in Social Investments

Procter and Gamble in Nigeria

Established in 1992, P&G Nigeria is an important investor, manufacturer, technology transfer agent, employer and exporter. P&G produces Ariel Detergent, Bonux Detergent, Pampers Disposable Diapers, Always Sanitary Pads and Vicks Throat Drops in Nigeria and employs over 3,000 direct and indirect employees through its general office in Lagos and manufacturing facilities in Ibadan. The company is now expanding across West Africa with a central business and production hub in Nigeria and a new multimillion dollar state-of-the-art manufacturing plant under construction in Ogun State Nigeria.