

P&G INAUGURATES 6TH ORPHANAGE RESOURCE CENTRE IN NIGERIA.

Lagos, Nigeria:

Leading consumer goods company, Procter and Gamble Nigeria Limited (P&G), in partnership with 'Sponsor a Child,' a non-governmental organization, recently inaugurated a resource centre at Bema Homes, Lugbe, Abuja under its 'Building Futures' programme.

In showing appreciation, Mrs. Benedicta Jereke, the Founder of Bema Homes said the residents of the homes are very grateful to P&G and 'Sponsor a Child' for choosing their home to be one of the beneficiaries of the Building Futures project.

"I feel like a new born baby because it is not easy to have text books for the children. Without textbooks, the children cannot learn well. It will really cost much money for us to buy textbooks. Seeing this, I am highly relieved and I pray that God will bless 'Procter and Gamble' and 'Sponsor a child' abundantly. I assure you that it will be well managed and judiciously put into good use with constant maintenance culture to ensure its durability," Mrs. Jereke said.

Representatives from the Federal Ministry of Women's Affairs, the Federal Ministry of Education, the FCT Universal Basic Education Board amongst others were present at the commissioning event,

The 'Learn and Play Center' donated to the orphanage comprises a well equipped, conducive study space furnished with computers, books and learning materials for children ranging from preschool to secondary school ages. The Building futures program also developed an outdoor play area for the orphanage. At the event, five other orphanages and children's homes received whole year supplies of Pampers diapers, Ariel detergent and PUR purifier of water.

The Corporate Public Relations Manager of P&G, Olatomiwa Akande, reiterated the company's commitment to improving life for the children in need in Nigeria at the event.

"We believe that qualitative education is a critical requirement for every child. This 'learn and play' center is our contribution to help position these special children on the path to success in life", Miss Akande said.

While delivering her speech at the event, Ms. Olatoun Williams, Coordinator of the 'Sponsor a Child,' NGO said the resource centre was created to provide vulnerable kids with educational materials. According to her, Bema Resource Centre is the 6th in a line of such resource centers which have been donated to orphanages and community schools around the country by 'Building Futures' since its inception in 2009.

About Building Futures

The 'Building Futures' program was established as a collaboration between Procter and Gamble Nigeria and non-profit organization 'Sponsor a Child'. Building Futures donates P&G products; Ariel Detergent and Pampers diapers and PUR water purifier to children in orphanages across Nigeria; develops learn and play centers in orphanages and helps educate caregivers of at-risk children. Since its inception, this program has donated 6 learn and play



Tomiwa Akande, Corporate PR Manager, Procter and Gamble and Olatoun Williams, Coordinator of 'Sponsor a Child' with representatives of orphanages receiving donations of one year supplies of P&G Products, Pampers Diapers, Ariel Detergent and PUR water purifier at the recent commissioning of a learn and play center donated to Bema Orphanage Abuja.



The Library area of the Resource center donated to Bema orphanage by Procter and Gamble Nigeria.

centers to orphanages across Nigeria; over 25 orphanages have received whole year supplies of Ariel, Pampers and PUR; 1000 child rights training manual have been published and over 64 caregivers have been trained.

About Procter & Gamble

P&G touches and improves the lives of about 4.4 billion people around the world with its portfolio of trusted, quality brands. The Company's leadership brands include Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, and Ambi Pur®. With operations in about 80 countries, P&G brands are available in more than 180 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

Procter and Gamble in Nigeria

Established in 1992, P&G Nigeria is an important investor, manufacturer, technology transfer agent, employer and exporter. P&G produces Ariel Detergent, Bonux Detergent, Pampers Disposable Diapers, Always Sanitary Pads and Vicks Throat Drops in Nigeria and employs over 3,000 direct and indirect employees through its general office in Lagos and manufacturing facilities in Ibadan. The company is now expanding across West Africa with a central business and production hub in Nigeria.