

P&G GLOBAL MD/CEO VISITS NIGERIA

Lagos, Nigeria, May 5th, 2012:

Bob McDonald Chairman of the Board, President & Chief Executive Officer, Procter and Gamble Company, paid a visit last week to Nigeria to review the P&G business and meet with the P&G Nigeria organization and its partners. The P&G CEO visit showcases the confidence that the multinational firm places in the Nigerian economy.

At a special dinner held in his honour on Thursday by the P&G Nigerian organization, Bob McDonald expressed his appreciation to the various stakeholders that have contributed to the growth and development of Procter and Gamble in Nigeria.

In his remarks at the event, McDonald said, "Nigeria is a vital part of our global Purpose inspired growth strategy and is one of our fastest growing businesses. P&G Nigeria has more than tripled in size in the last five years thereby touching the lives of more Nigerians with world-class brands such as Pampers, Always, Ariel, Bonux, Oral B, Safeguard and Vicks. We are committed to continue to serve more Nigerian consumers in more parts of Nigeria more completely and our new multi-million dollar baby care plant in Agbara is a case in point. This new plant will create employment either directly or indirectly for thousands of Nigerians.

Manoj Kumar the Managing Director of P&G Nigeria commented on the CEO's visit to Nigeria saying, "We are very glad to have had the honor of the visit of the CEO of P&G to Nigeria. It is a great reflection of the company's commitment to continue to invest in Nigeria and in our young talents in the organization. Since the establishment of P&G Nigeria almost 20 years ago, the company has continued to expand its social and economic investments taking its share of contributions to the economy and rising prosperity in the country. Today, we have a state of the art plant in Ibadan, and have created a total of 3000 jobs directly and indirectly. Our social programs improve health and education for over 2.5million children in Nigeria every year."

Other highlights of Mr. McDonald's visit to Nigeria included visits to consumers' homes as well as visits to the Pampers Hospital and Always School programs.

About P&G

P&G serves approximately 4.4 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, Ambi Pur®, SK-II®, and Vicks®. The P&G community includes operations in about 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.
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Procter & Gamble CEO, Robert McDonald handing over the U.S. Secretary of State Award for Corporate Excellence (ACE) he received on behalf of P&G Nigeria, to MD of P&G West Africa, Manoj Kumar



Procter & Gamble CEO, Robert McDonald with Pampers nurses at a Pampers immunization clinic program during the recent visit of the CEO of P&G to Nigeria