

## **P&G EMPLOYEES PARTNERS IKPEBA TO REFURBISH PUBLIC SCHOOL**

**June 11, 2012, Lagos Nigeria:**

Procter and Gamble (P&G) Nigeria, continues to Touch and Improve lives as its employees volunteer in partnership with Nigerian international footballer, Victor Ikpeba, to improve facilities in Adisa Bashua Primary school, Surulere Lagos.

P&G employees provided a football pitch and a race track for the school pupils and held a hygiene session on the importance of keeping hands clean with live demonstrations using its recently launched Safeguard, an anti-bacterial bathing soap. The employees also painted the walls of the classroom blocks in the primary school.



The company, which is in a ten year worldwide partnership with the International Olympic Committee (IOC), says they will be contributing to the development of Nigeria's next generation of champions by supporting youth sports development.

The Managing Director of P&G Nigeria, Mr. Manoj Kumar who led the employees of the company in the volunteer activity said, "This is so inspiring for us. It has been one great opportunity where we connected with our purpose and also improved lives, I am so excited at this".

Also speaking, Tomiwa Akande, Corporate Public Relations Manager of the company said that Procter & Gamble Nigeria employees seized the opportunity to give back to the community. "At P&G, our corporate social responsibility platform called Live, Learn and Thrive (LLT) focuses on programs that help children to get off to a healthy start in life, programs that provide access to educational facilities, tools and programs that enhance the ability of children to learn and also programs that that build self-esteem and skills for life. We are glad to have been able to work towards achieving pillars of this program and to positively touch the lives of the children in this Public school today," Akande recounted.

Akande also explained that the company's employees were entirely responsible for the project implemented at the School. "The funds for this project actually came from a P&G Nigeria employee initiative in which environmental sustainability is promoted by channelling savings realised from a reduction in paper and energy consumption at the P&G office, towards projects that improve lives for individuals in our communities. With the cost savings realised in just 6 months, the P&G employees have been able to make this project happen."

Victor Ikpeba a member of Nigeria's Olympic gold medal winning team of 1996 and onetime 'African Footballer of the Year' said that participation gave him an opportunity to be part of a noble cause. He said, "It is great to come here for the kids. We have to say thank you to P&G for changing the face of the school. It's a way of giving back and I think it should be encouraged," Victor Ikpeba said.

When asked on P&G's partnership with the IOC, Kumar made known that "Procter & Gamble is proud to support the International Olympic Committee. This collaboration is about bringing together our purpose of touching and improving lives and the Olympic Games purpose of building a better world through sports. It is also about supporting athletes and serving moms and families as a company through our brands."

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### **About Procter & Gamble**

Globally, P&G touches and improves the lives of about 4.4 billion people around the world with its portfolio of trusted, quality brands. The Company's leadership brands include Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, and Ambi Pur®. With operations in about 80 countries, P&G brands are available in more than 180 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

### **Procter and Gamble in Nigeria**

Established in 1992, P&G Nigeria is an important investor, manufacturer, technology transfer agent, employer and exporter. P&G produces Ariel Detergent, Bonux Detergent, Pampers Disposable Diapers, Always Sanitary Pads and Vicks Throat Drops in Nigeria and employs over 3,000 direct and indirect employees through its general office in Lagos and manufacturing facilities in Ibadan. The company is now expanding across West Africa with a central business and production hub in Nigeria.