

JOHN GUEST JOINS P&G SALON PROFESSIONAL ASIA

Veteran Sassoon Educator Joined P&G Salon Professional India Family

John Guest, one of the foremost educators of professional hairdressing in the world, has joined P&G Salon Professional Asia education family as P&G Salon Professional India **Creative Director and Asia Education Capability Leader**.

In this newly-created role, John will be acting as the India Creative Director to help establish curriculum for Indian educator training on the company's entire family of brands, including Wella Professionals, Sebastian Professional and System Professional.

He will be sharing his knowledge and expertise to build technique capabilities across the Asia market.

Rob Samet, P&G Country Manager P&G Salon Professional India says, "Education is the most important priority in India. We need more great hairdressers to keep the engine of rapid growth growing in this emerging market. Bringing in the expertise of such a seasoned International name such as John Guest will ensure we help our customers take the level of professionalism and customer service to even higher levels. This announcement is representative of the esteem we hold the India salon industry and we will continue to make investments in education in the upcoming future."

A more than 30-year veteran of the Sassoon Salon and Academy organization, John, was most recently acting as the senior creative director in China Shanghai Sassoon Academy. A respected figure on stages and classrooms from all where around globe, he joined Vidal Sassoon in 1980 as a salon apprentice and rapidly chose an academic career track in the Vidal Sassoon Schools and Academies. For the past 2 decades, John has dedicated his career to training and mentoring stylists across the globe.

"I am especially excited about working with my Indian colleagues," John Guest mentioned. "I can't wait to get started. Education has been my inspiration and passion, for over 30 years. And I am truly honored, to continue that, with this dedicated and committed team of professionals. I hope I can contribute to motivate and inspire more stylists, to be the best in this industry."

John relocated to Singapore at the end of June, 2012, with his family wife. It is no doubt that John will give more inspirations and creativities to the Asia P&G Salon Professional Education team, echoing "Stylist is Boss" methodology and inspire more and more stylists with P&G Salon Professional products in the future!

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