

Kareena claims she can't stop touching her hair!

Kareena reveals the new h&S conditioner as the secret behind irresistibly touchable hair!

- **The New h&S smooth & silky conditioner with 6X moisturizers nourishes hair from scalp to tip**
- **Regimen of H&S shampoo + conditioner gives you 100% dandruff-free and 100% smoother hair that you can't stop touching!**

Head & shoulders has launched a new smooth & silky conditioner with 6X moisturizers that nourish hair from scalp to tip. The conditioner helps lubricate each hair strand to truly achieve 100% smoother hair. It also deposits more ZPT to effectively reinforce the dandruff protection. With Head & shoulders new moisture seal technology it can hold onto the natural moisture from the hair & scalp.



H&S smooth & silky regimen of shampoo & conditioner softens & smoothens frizzy hair that makes it dandruff free. Added moisturizers in the conditioner help replenish moisture balance from the inside out.

Kareena Kapoor, Brand ambassador and a loyal user of Head & shoulders for 5 years has a hair habit which she discloses now. She says "I like to wear my hair straight, and whenever it is straight I have to make sure it doesn't look bad. Since I started using H&S it has never let my hair down. I just can't resist running fingers through my hair. I love my dandruff free, smooth hair and I encourage everyone to get smoother dandruff free hair with head & shoulders and don't be surprised if touching your hair regularly becomes a habit."

Jasmine Karsono, Principal Scientist P&G beauty said "Researchers say that dandruff can play a significant role in relationships, partners mutually groom each other by playing with each other's hair developing higher level of trust & satisfaction. Dandruff also makes hair dry and dull making it even less enjoyable to touch. With more than 50 years of expertise in scalp health & hair care head & shoulders understand the importance of fighting dandruff & making hair smooth & silky more effectively. It is proven to **remove more dandruff in just one wash than any other shampoo and ensures that hair remain dandruff free & 100% smooth.**"

Pricing & availability: The new Head & shoulders conditioners will be available at all leading stores **from 1st Dec'11**

	H&S New Size (ml)	H&S New MRP (Rs)
Shampoo	180	129
Conditioner	200	139
Treatment	185	207

Please contact us for any further query on:

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Upto 100% dandruff free* 100% smoother air**

- 1) * Visible flakes only, with regular use
- 2) ** vs non conditioning shampoo