



Since its creation in 1973, Dawn dishwashing liquid has been known for superior grease-fighting power. It's so effective on dishes, pots and pans, that over the years, consumers have used Dawn on other greasy messes around their homes, from kitchen appliances to oily spots in the garage.

Animal rescuers have even discovered that it's a great way to remove grease from animals in oil spill cleanups. As a result, Dawn has helped conservation organizations save thousands of animals for over 35 years.

Today, Dawn has grown into an international family of products that is dedicated to innovation and that answers consumers' ever-changing needs.

## Dawn® Plus Oxi

### Ingredient

Water  
sodium lauryl sulfate  
sodium laureth sulfate  
alkyl dimethyl amine oxide  
SD alcohol  
sodium chloride  
PPG-26  
PEI-14 PEG-10/PPG-7 copolymer  
cyclohexanediamine  
magnesium chloride  
phenoxyethanol  
protease  
methylisothiazolinone  
fragrance  
FD&C Blue 1

### Purpose

processing aid  
cleaning agent  
cleaning agent  
cleaning agent  
processing aid  
process aid  
processing aid  
processing aid  
processing aid  
process aid  
enzyme  
preservative  
fragrance  
colorant