

NOTIFICATION REGARDING STOLEN PROCTER AND GAMBLE NON-PRESCRIPTION HEALTHCARE PRODUCTS, COSMETICS, SHAVE CARE PRODUCTS, DENTAL FLOSS, DENTURE ADHESIVE AND WATER FILTERS

Procter & Gamble is working with the U.S. Food and Drug Administration (FDA), Office of Criminal Investigations (OCI), and other law enforcement officials to recover cases of select lots of retail non-prescription consumer healthcare products, cosmetics, shave care products, anti-perspirants and water filtration products stolen in Winter Haven, Florida on January 22, 2012 from a single truck while en-route to a customer warehouse in Florida.

The stolen retail-ready finished products include Gillette Fusion/Sensory/Venus/Mach3 Blade Razors; Gillette, Old Spice and Secret Anti-Perspirant/Deodorants; Olay products; Crest Toothpaste; Crest Whitestrips; Oral B Toothbrushes; Glide Dental Floss; Fixodent Denture Adhesive; Metamucil Powders; Pepto Bismol Liquids; Prilosec OTC Tablets; Vicks Nyquil Liquicaps; Vicks Dayquil Liquicaps; Vicks Vaporub Ointment; and PUR Refrigerator Water Filters. The stolen products were in full cases and in each case represents a small portion of the individual master production lot.

Procter & Gamble, along with the Food and Drug Administration Office of Criminal Investigations and local authorities are working to locate the individuals responsible for this theft.

Anyone who believes they have information or product related to this theft are encouraged to contact the FDA's Office of Criminal Investigations by calling 1-800-551-3989 or reporting via their website www.fda.gov/oci. Direct contact to Procter & Gamble can be made by calling the 1-800 number printed on the product packaging.

Procter & Gamble encourages retailers and consumers to only purchase products from reliable, established sources. Consumers are urged to check packages for signs of manipulation and read all applicable warnings. Procter & Gamble's contact information is located on consumer packaging if you have any questions regarding the products.