



# Stassi Anastassov

President-Duracell, P&G



## Position Held & Dates

### Date of Birth

June 29, 1961

### Place

Pleven, Bulgaria

### Education

University of Uppsala, Sweden

### Date Joined P&G

May 6, 1985

|      |  |
|------|--|
| 1985 | Assistant Brand Manager- Personal Cleansing Products Stockholm   |
| 1987 | Assistant Brand Manager – Soap & Household Cleaning Products   |
| 1987 | Assistant Brand Manager – Diapers France   |
| 1988 | Brand Manager Diapers Stockholm  |
| 1990 | Marketing Manager – Diapers & Sanitary Towels Stockholm  |
| 1991 | Marketing Manager – Laundry & Cleaning Products Stockholm  |
| 1993 | Marketing Manager European Dish Category Brussels  |
| 1994 | Marketing Director European Laundry Category Brussels  |
| 1995 | Marketing Director All Products Moscow   |
| 1997 | General Manager Laundry, Cleaning, Paper & Food Products Moscow  |
| 1998 | General Manager Central & Eastern Europe – BabyCare & FemCare Products Moscow/Schwalbach   |
| 1999 | General Manager – Near East Region Geneva  |
| 2001 | Vice President – BabyCare, FemCare & Snacks  |
| 2008 | Vice-President – BabyCare & FemCare  |
| 2009 | Vice-President – BabyCare& FemCare; Naturella Global BFL Leader (Franchise)  |
| 2010 | Vice-President – BabyCare & FemCare, Naturella Global BFL Leader (Franchise); Pampers Global Baby Basics (low income markets) Leader |
| 2010 | President – Duracell   |

## Cultural Background

Born in Bulgaria. Lived as a child in Bulgaria, Egypt, Iran & Sweden. Swedish Citizen.