



# Daniela Riccardi

President, Greater China



## Position Held & Dates:

1985	Assistant Brand Manager-Ariel, Italy
1988	Brand Manager, Dish Products, Italy
1991	Marketing Manager, Cleansers and Bleach, Belgium
1994	Marketing Director, Laundry & Cleaning Products, Colombia
1997	General Manager, Laundry & Cleaning Products, Mexico
1999	Vice President-Latin America Fabric & Home Care
2001	Vice President-Eastern Europe
2005	President-Greater China

### Residence

Guangzhou, China

### Date of Birth

April 4, 1960

### Place

Rome, Italy

### Education

Universita degli studi di Roma- Laurea  
in Political Science & International

Studies 110 cum laude -1984

Scholarship for a trimester at  
Yale University

### Date Joined P&G

February 25, 1985