



# Filippo Passerini

**President Global Business Services and CIO**



## Residence

Cincinnati, Ohio

## Date of Birth

July 30, 1957

## Place

Rome, Italy

## Education

University of Rome  
Doctorate in Statistics &  
Operating Research

## Date Joined P&G

November 19, 1981

## Position Held & Dates

|      |  |
|------|--|
| 1981 | Systems Analyst, Management Systems, Italy   |
| 1986 | Design Manager, Management Systems, Italy  |
| 1989 | Manager, Management Systems, Turkey  |
| 1991 | Manager, Management Systems, U.K.  |
| 1994 | Director, Management Systems, Procter & Gamble Latin America                               |
| 1997 | Vice President, Management Systems, Procter & Gamble North America                         |
| 1999 | Vice President, Information Technology, Global Beauty Care and North America               |
| 2000 | Vice President, Information Technology, Global Beauty Care and Global Health Care          |
| 2001 | Vice President, Marketing Operations Team & Corp. Marketing Leader, Western Europe, Greece |
| 2002 | Vice President, Business Process Sourcing Study Transition Leader                          |
| 2003 | Global Business Services Officer   |
| 2004 | Chief Information and Global Services Officer  |
| 2008 | President, Global Business Services and Chief Information Officer                          |



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Filippo is P&G's President Global Business Services (GBS) and Chief Information Officer responsible for delivering more than 170 services and solutions to the company's 127,000 employees. He oversees an organization of more than 7000 people. Innovative in structure, scope and philosophy, GBS has saved the company more than \$800 million to date.

Under Filippo's leadership, the GBS organization has created a business model that is considered unique and progressive in the Shared Services industry. The organization's focus is on transforming the way business is done, driving growth, value and competitive advantage for P&G.

GBS has been recognized three times as one of the Ten Most Admired Shared Services Organizations. In 2009, the Shared Service and Outsourcing Network awarded GBS as the "Best Mature Outsourced Services Delivery". Filippo has also received numerous awards for CIO Excellence and IT leadership, including the 2006 and 2008 Shared Service Thought Leader of the Year, the NASSCOM Excellence in IT award in 2010, InformationWeek's Chief of the Year for 2010 and is a member of the CIO Hall of Fame.

Filippo has nearly 30 years experience with P&G and has held leadership roles in the UK, Latin America, Greece, Italy, Turkey and the United States. Filippo attributes his business and personal style to a lesson learned while playing competitive chess as a teenager: "You can think and anticipate as much as you want, but you can only think so long, because the clock is ticking and at some point you have to make a move."

A native of Rome, Filippo earned his Doctorate in Statistics & Operating Research. Filippo sits on the Board of Directors for United Rentals, the largest equipment rental company in the world. Filippo resides in Cincinnati with his wife and has three children.