



**BIOGRAPHICAL DATA ON**

**CHRISTOPHER DE LAPUENTE**

**Group President – Global Professional and Retail Hair Care**

**RESIDENCE:** London, UK

**DATE OF BIRTH:** 10 December 1962

**PLACE:** Lincoln, UK

**EDUCATION:** Buckingham University – BSc Econ (Hons) 1983

**BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:** None

**DATE JOINED PROCTER & GAMBLE:** May 31, 1983

**POSITIONS HELD AND DATES:**

2006 -	Group President – Global Professional and Retail Hair Care (7/01/06)
2004 -	President Global Hair Care
1998 -	Vice President, UK & Eire
1995 -	General Manager, Feminine Care Europe, Germany
1993 -	Marketing Director, Turkey
1991 -	Marketing Director, Laundry & Cleaning Products Spain
1989 -	Marketing Manager, Laundry Products UK
1987 -	Brand Manager, Ariel UK
1986 -	Brand Manager, Daz UK
1985 -	Assitant Brand Manager, Bold UK
1984 -	Sales Training, West Scotland Sales District
1983 -	Assistant Brand Manager Fairy Liquid UK

**LOCAL AND NATIONAL ACTIVITIES:**

Board Member “Opportunity Now”  
Trustee of Board of “Common Purpose”  
Past Chairman, UK Cleaning Products Industry Association  
Past member Presidents Committee, Confederation of British Industry  
Past Member Institute of Grocery Distribution Policy Issues Council