



BIOGRAPHICAL DATA ON

JAMES R. STENDEL
Global Marketing Officer

RESIDENCE: Cincinnati, Ohio, USA

DATE OF BIRTH: May 5, 1955

PLACE: Lancaster, Pennsylvania

EDUCATION: Franklin & Marshall, B.A., 1977
Penn State, M.B.A., 1983

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:

Time Incorporated, 1977-1981

DATE JOINED PROCTER & GAMBLE: September 1983

POSITIONS HELD AND DATES:

1983 - Brand Assistant, Duncan Hines RTS Cookies
1984 - Assistant Brand Manager, Jif
1986 - Brand Manager, Jif
1989 - Associate Advertising Manager, Jif and Duncan Hines Baking Mixes
1991 - Advertising Manager, Shortening and Oils, Olestra
1993 - Marketing Director, U.S. Cosmetic Products, Hunt Valley
1995 - General Manager-Czech and Slovak Republics, P&G Europe, Middle East and Africa
1997 - General Manager-Europe Baby Care
1999 - Vice President-Europe Baby Care
2000 - Vice President-Global Baby Care Strategic Planning, Marketing and New Business Development (effective 5/1/00)
2001 - Global Marketing Officer (effective 8/1/01)

LOCAL AND NATIONAL ACTIVITIES:

Local School Advisory Council, Cincinnati Public Schools, 1986-1989
Board of Trustees, Chatfield College, St. Martin, Ohio, 1989-1993
Board of Trustees, The Bryn Mawr School, Baltimore, Maryland, 1993-1995
Branded Goods Manufacturers Association, Czech and Slovak Republics, 1995-1997
American Chamber of Commerce, Czech and Slovak Republics, 1995-1997
Detergent Manufacturers Association, Czech Republic, 1995-1997
Board of Directors, Fulbright Scholarship Program, Czech Republic, 1997
Advertising Council Board, 2001-present
Executive Committee, Family Friendly Programming Forum, 2001
Vice-Chairman, Association of National Advertisers, 2002-2003
Chairman, Association of National Advertisers, 2004-2006
Chairman, American Advertising Federation Hall of Fame, 2003
Board of Directors, Motorola Corporation
Board of Trustees, Cincinnati Ballet, 2001-present
Seven Hills School Board of Trustees, 2003-present
Co-Chair, Beech Acres "For the Love of Kids" Conference, 2002-2003
United Way, Alexis deToqueville Society

CLUBS

Member, American International Club, Geneva 1999-2000
Member, Glendale Lyceum