



BIOGRAPHICAL DATA ON

ROBERT A. STEELE
Group President–Household Care

RESIDENCE: Cincinnati, Ohio, USA

DATE OF BIRTH: July 25, 1955

PLACE: Quincy, Massachusetts

EDUCATION: College of Wooster, B.A., 1976
Cleveland State University, M.B.A., 1981

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: None

DATE JOINED PROCTER & GAMBLE: July 26, 1976

POSITIONS HELD & DATES:

1976 Sales Representative, Packaged Soap and Detergent
1978 District Field Representative, Packaged Soap and Detergent
1979 Unit Sales Manager, Packaged Soap and Detergent
1981 Special Assignment, Packaged Soap and Detergent Sales Division
1981 District Manager, Packaged Soap and Detergent Sales Division
1986 Special Assignment, Packaged Soap and Detergent Sales Division
1986 Assistant Brand Manager - Gain
1987 Assistant Brand Manager - Tide
1988 Brand Manager, Tide
1990 Associate Advertising Manager, Tide, Oxydol
1991 Associate Advertising Manager, Dish Category
1992 Advertising Manager, Dish Category
1993 Special Assignment, Corporate Redesign Project
1993 Advertising Manager, New Business Development
1994 General Manager, Dishwashing Products, Procter & Gamble North America
1997 Vice President/General Manager, Dishwashing Products, Procter & Gamble North America
1997 Vice President/General Manager, Dishwashing & Hard Surface Cleaning Products, P&G NA
1998 Vice President/General Manager, North America Market Development Organization, P&G NA
1999 Vice President, North America Market Development Organization
2000 President, North America
2004 Group President, North America
2006 Group President-Household Care

LOCAL AND NATIONAL ACTIVITIES:

- Board of Directors, Retail Industry Leaders Association
- Grocery Manufacturer Association, Industry Affairs Council
- Board of Trustees, St. Joseph's Home for Handicapped Children
- P&G Global Leadership Committee Member
- Miami University (Oxford, Ohio) Parents Council