



CHARLES E. PIERCE
PRESIDENT-GLOBAL ORAL CARE

RESIDENCE: Cincinnati, Ohio

DATE OF BIRTH: November 23, 1956

PLACE: New York City

EDUCATION: Duke University, B.S.E., 1977
University of Chicago, M.B.A., 1980

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER AND GAMBLE: None

DATE JOINED PROCTER & GAMBLE: August 4, 1980

POSITIONS HELD AND DATES:

1980 – Brand Assistant, Bold
1981 – Sales Training, Louisville
1981 – Assistant Brand Manager, Gain/Special Assignment
1982 – Assistant Brand Manager, Era
1983 – Brand Manager, Solo/Dreft
1985 – Brand Manager, Cheer
1987 – Associate Advertising Manager, Cheer, Oxydol/Hispanic
1988 – Associate Advertising Manager, Cheer, Oxydol, Era
1990 – Advertising Manager, Hard Surface Cleaners
1991 – General Manager, Hard Surface Cleaners, Procter & Gamble USA
1994 – Vice President and General Manager, Hard Surface Cleaners, Procter & Gamble USA
1995 – Vice President and General Manager, Laundry Products–US, Procter & Gamble North America
1997 – Vice President and General Manager, Commercial Products Group–US, Procter & Gamble North America
1999 – Vice President – Global and North America Commercial Products Group
2001 – President – Global Family Care
2005 – President–Global Oral Care

LOCAL AND NATIONAL ACTIVITIES:

Board of Directors, International Foodservice Manufacturers Association (1999 – 2001)
Board of Directors (Observer), Instill Corporation (2000–2001)
Executive Committee, Efficient Foodservice Response (1997 – 2001)
Board of Trustees, Cincinnati Musical Festival Association (1994 – Present);
Executive Committee 1998 – 1999)
Board of Advisors, University of Michigan Business School (1997 – Present)

CLUBS:

Metropolitan Club, Cincinnati
The New York Yacht Club