



BIOGRAPHICAL DATA ON
CHARLOTTE R. OTTO
Global External Relations Officer

RESIDENCE: Cincinnati, Ohio, USA

DATE OF BIRTH: August 15, 1953

PLACE: Duluth, Minnesota

EDUCATION: Purdue University, B.S., 1974; MSM, (M.S. Mgmt.) 1976

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: None

DATE JOINED PROCTER & GAMBLE: August 9, 1976

POSITIONS HELD AND DATES:

- 1976 - Brand Assistant, Prell Concentrate
- 1977 - Sales Training
- 1977 - Assistant Brand Manager, Sure
- 1979 - Assistant Brand Manager, New Products (Special Assignment)
- 1980 - Brand Manager, Abound
- 1981 - Brand Manager, Pert
- 1983 - Brand Manager, Bounty
- 1984 - Associate Advertising Manager, Paper Products Division (Bounty, Always)
- 1987 - Associate Advertising Manager, Toilet Tissue & Towels, Paper Products Division
- 1989 - Director, Issues Management, Public Affairs Division
- 1990 - Director, Public Relations, Public Affairs Division
- 1991 - Vice President-Public Relations, Procter & Gamble USA
- 1993 - Vice President-Corporate Communications, Procter & Gamble Worldwide
- 1995 - Vice President-Public Affairs, Procter & Gamble Worldwide
- 1996 - Senior Vice President (Public Affairs), The Procter & Gamble Company
- 1999 - Global Public Affairs Officer
- 2000 - Global External Relations Officer

CURRENT LOCAL AND NATIONAL ACTIVITIES:

- Chair, Cincinnati USA Regional Chamber
- Marketing Chair, Cincinnati USA Partnership
- Downtown Cincinnati, Inc. (Past Chair, Executive Committee)
- Board Member, The Port of Greater Cincinnati Development Authority
- Board Member, Cincinnati Playhouse in the Park (Past President)
- Advisory Board, Give Kids the World
- Member, Public Relations Seminar Committee
- Member, Arthur Page Society
- YWCA Academy of Career Women of Achievement

PREVIOUS LOCAL AND NATIONAL ACTIVITIES:

Director, Royal Bank Financial Group (Canada)
Board Member, Greater Cincinnati Convention & Visitor's Bureau
Member, Riverfront Advisors Committee
Vice President, Joy Outdoor Education Center (Executive Committee)
Trustee, Arts & Cultural Council of Greater Loveland
Board Member, Good Samaritan Hospital
Board Member, American Red Cross, Cincinnati Chapter
Board Member, Cincinnati Fire Museum
Member, Boys & Girls Clubs of America (National Board)
Leadership Cincinnati - Class XIV
Center for Quality Leadership Founders
Journal of Corporate Public Relations Advisory Board, The Medill School of
Journalism, Northwestern University
Member, Vice President's Forum
Board of Selectors, The Jefferson Awards, American Institute for Public Service

AWARDS:

1993 YWCA Career Woman of Achievement
1994 Distinguished Alumni, School of Consumer and Family Sciences, Purdue University
1996 Purdue "Old Master"
1997 Krannert School of Management Distinguished Alumni Award
1998 Woman of Distinction Award presented by the Great Rivers Girl Scout Council, Inc.
2003 Cincinnati of the Year (Juvenile Diabetes Research Foundation)
2004 American Jewish Committee Human Relations Award
2005 Cincinnati Enquirer Woman of the Year
2005 Matrix Award for Public Relations – New York Women in Communications

CLUBS:

Commonwealth Club
Women's Capital Club
Queen City Club, Board of Governors
Kenwood Country Club

Narrative:

Charlotte Otto is Global External Relations Officer, The Procter & Gamble Company. She is responsible for the company's external relations activities worldwide including news media relations, product publicity, consumer relations, employee and shareholder communications, government and community relations, and corporate contributions. Charlotte joined Procter & Gamble in 1976 in Brand Management after graduating from Purdue University with a B.S. – Consumer Affairs, and M.S. – Management.

Charlotte spent thirteen years in P&G's advertising department managing leading brands including Sure, Pert, Bounty, and Always. In 1989, she moved to Public Affairs. She was named a Vice President in 1991 and Senior Vice President in 1996. She is P&G's first female corporate officer.

Charlotte serves as chair of the Cincinnati USA Regional Chamber and is Past Chair of Downtown Cincinnati, Inc. She also serves on the Boards of the Port of Greater Cincinnati Development Authority, the Cincinnati Playhouse in the Park and Queen City Club of Cincinnati. She is Marketing Chair, Cincinnati USA Partnership. She has previously served on the Board of The Royal Bank of Canada. She and her husband, Robert, enjoy golf, bridge, and travel.