



BIOGRAPHICAL DATA ON

JORGE P. MONTOYA
President on Special Assignment

RESIDENCE: Caracas, Venezuela

DATE OF BIRTH: July 7, 1946

PLACE: Arequipa, Peru

EDUCATION: University of California-Berkeley: B.S. Mech. Eng. 1969; M.B.A., 1971

DATE JOINED PROCTER & GAMBLE: August 1, 1971

P&G POSITIONS HELD AND DATES:

- 1971 - Brand Assistant, Peru
- 1974 - Brand Manager, Peru
- 1977 - Brand Manager, Food Products Division, Cincinnati
- 1979 - Country Manager, Peru
- 1980 - General Manager, P&G Espana, S.A.
- 1985 - Division Manager-Latin America
- 1987 - Vice President-Latin America
- 1991 - Group Vice President, The Procter and Gamble Company, and President-Latin America
- 1995 - Executive Vice President, The Procter & Gamble Company (President-Latin America, Procter & Gamble Latin America)
- 1999 - President - Latin America and President - Global Snacks & Beverages
- 2004 - President on Special Assignment (retires on Oct. 1, 2004)

OUTSIDE P&G ACTIVITIES:

- Board of Directors: Rohm & Haas Company
- Advisory Board Member -- Haas School of Business - University of California, Berkeley
- Advisory Board Member -- Council of the Americas
- Member - Venezuelan-American Chamber of Commerce & Industry
- Member - National Society of Hispanic MBA's (USA)
- Member - Group of Fifty -- Latin America. Sponsored by Carnegie Endowment, Washington D.C.
- Member -- Inter-American Dialogue, Washington D.C.

DISTINCTIONS AND DECORATIONS:

- Order Merit to Work, First Class, Republic of Venezuela, 1996
- Order Francisco de Miranda, Republic of Venezuela, First Class 1997
- Order Diego de Losada, Republic of Venezuela, First Class 1999
- Commencement Speaker -- Haas School of Business - UC Berkeley, June 1995
- Special Award: Hispanics Serving on Fortune 500 Boards - Hispanic Association of Corporate Responsibility, 2002
- Special Award: Elected among 50 Most Important Hispanics in Business & Technology in USA, by Hispanic Engineer & Information Technology Magazine, May 2003