



BIOGRAPHICAL DATA ON

WERNER GEISSLER

Group President-Central & Eastern Europe, Middle East and Africa

RESIDENCE: Geneva, Switzerland

DATE OF BIRTH: April 25, 1953

PLACE: Hachenburg, Germany

EDUCATION: University of Cologne, M.B.A., 1979

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: None

DATE JOINED PROCTER & GAMBLE: June 1, 1979

POSITIONS HELD AND DATES:

- 1979 - Assistant Brand Manager - Germany
- 1982 - Brand Manager Meister Proper - Germany
- 1983 - Brand Manager, Pampers - Germany
- 1985 - Marketing Manager - Germany
- 1988 - Marketing Director - Holland
- 1989 - Category Manager, Detergents - Germany
- 1991 - General Manager, Cosmetics and Fragrances - Germany
- 1994 - Vice President and General Manager, Fine Fragrances-Western Hemisphere, Procter & Gamble Europe
- 1996 - Vice President and General Manager, Tissue/Towel and Cotton Products-Germany, Procter & Gamble Europe, Middle East and Africa
- 1997 - Vice President and General Manager, Laundry, Cleaning and Paper Products-Germany, Procter & Gamble Europe, Middle East and Africa
- 1998 - Vice President/General Manager – Turkey/Caucasia/Central Asia
- 2001 - President, Northeast Asia
- 2004 - Group President-Central & Eastern Europe, Middle East and Africa

7/01/04