



BIOGRAPHICAL DATA ON

PAOLO DECESARE
President-Global Skin Care

RESIDENCE: Geneva, Switzerland

DATE OF BIRTH: June 29, 1960

PLACE: Rome, Italy

EDUCATION: University of Rome, Degree of Business and Economics cum laude, 1983

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:

- 1980-83 – Vice President AIESEC (European Association of Students in Economic Science, Rome)
- 1981 – Internship at Arthur Young – Auckland, New Zealand
- 1982 – Internship at Arthur Anderson Consulting, Rome

DATE JOINED PROCTER & GAMBLE: February 14, 1983

POSITIONS HELD AND DATES:

- 1983 – Brand Assistant
- 1986 – Brand Manager, Mastro Lindo-Italy
- 1987 – Brand Manager, Dash-Italy
- 1989 – Marketing Manager, Nelsen Company-Italy
- 1990 – Marketing Manager, Strategic Planning, Laundry Products-Europe, Belgium
- 1991 – Marketing Director, Strategic Planning, Laundry Products-Europe, Belgium
- 1992 – Marketing Director, Health and Beauty Care-Italy
- 1994 – Marketing Director, Strategic Planning, Adult Skin Care Products-Europe, England
- 1995 – Managing Director-Strategic Planning, Adult Cosmetics Skin Care, Color Cosmetics and Teen Skin-Europe
- 1998 – Vice President and Managing Director-Strategic Planning, Adult/Cosmetics, Skin Care and Color Cosmetics-Europe, Procter & Gamble Europe, Middle East and Africa
- 2001 – Vice President-Northeast Asia Skin Care & Cosmetics
- 2002 – Vice President-Global Prestige Beauty & Skin Care
- 2003 – President-Global Prestige Beauty and Skin Care
- 2004 – President-Global Prestige Beauty & Skin Care and Global Personal Cleansing
- 2005 – President-Global Skin Care, Personal Cleansing and Deodorants
- 2006 – President-Global Skin Care (7/01/06)