



BIOGRAPHICAL DATA ON

CHARLES (CHIP) V. BERGH
President – ASEAN, Australasia/India

RESIDENCE: Singapore

DATE OF BIRTH: August 26, 1957

PLACE: Bronxville, New York

EDUCATION: Lafayette College, B.A., 1979

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:

U.S. Army, 1979-1983

DATE JOINED PROCTER & GAMBLE: June 30, 1983

POSITIONS HELD AND DATES:

1983 - Brand Assistant, FS&LP, Cleaning Products
1984 - Assistant Brand Manager, FS&LP, Frymax
1986 - Brand Manager, FS&LP, Whirl and other shortening & oils
1989 - Brand Manager, Food Division, Duncan Hines Cake/Frosting
1990 - Associate Advertising Manager, Food Division, Duncan Hines
1992 - Associate Advertising Manager, Food & Beverage, Folgers/Jif
1993 - Advertising Manager, Food & Beverage, Folgers/Jif
1995 - General Manager, L&CP, Hard Surface Cleaners Category
1997 - General Manager, Food & Beverage, U.S. Coffee/Peanut Butter/Baking Mixes
1998 - General Manager, Food & Beverage, U.S. Coffee Products and Peanut Butter
1999 - Vice President-North America Coffee and Peanut Butter
1999 - Vice President-North America Beverage
1999 - Vice-President, ASEAN/Australasia/India
2000 – President, ASEAN, Australasia/India

LOCAL AND NATIONAL ACTIVITIES:

Board of Directors, Economic Development Board of Singapore (EDB)
Member, Audit Committee, Economic Development Board of Singapore (EDB)
Member, Singapore American Chamber of Commerce
Member, Singapore American Club
Trustee, Cincinnati Sports Corporation
Trustee, Cincinnati 2012

CLUBS: Singapore American Club