

Procter & Gamble Co.
Household Products

Company	
Country	United States of America
Number of Employees	102'000
Web	www.pg.com

Share	
Market cap (mil)	115'332
Currency	USD
High 52 week	93.5
Low 52 week	79.6
Last Price	89.1

Key Data	2002	2003E
Sales (mil)	40'238	45'241
EPS	3.90	4.50
P/E Ratio	21.83	19.79

Source: Bloomberg / August 11, 2003

Sales in	
Alcohol	No
Armaments	No
Firearms	No
Tobacco	No
Gambling	No

Source: IRRC, SAM Research

Company Description

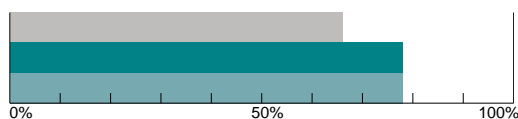
Procter & Gamble Company (P&G) is the largest US manufacturer of household products focusing on five main categories: Laundry and cleaning (detergents, bleaches), paper goods (toilet paper, feminine products), beauty care (cosmetics, shampoos), food and beverages (coffee, snacks), and health care (toothpaste, medicine). P&G's more than 250 brands include Pampers, Tide, Ariel, Always, Whisper, Pantene, Bounty, Pringles, Folgers, Charmin, Downy, Lenor, Iams, Olay, Crest, Vicks and Actonel.

Sustainability Performance

Procter & Gamble (P&G) recognizes sustainability as a promising business concept and ranks as the sustainability leader in its industry. The company identifies sustainability opportunities in two areas where it considers having the biggest potential for a positive difference: Water and Health & Hygiene. For example, it researches and develops new products that provide safe drinking water and improved nutrition for children. Sustainability aspects are also taken into account in innovation processes of its existing brands. Effective stakeholder management aims to ensure effective customer focus and to reduce the exposure of its brands to public scrutiny. Life-cycle assessments ensuring human and environmental product safety are just one further example of how P&G's sustainability strategy is successfully implemented in practice.

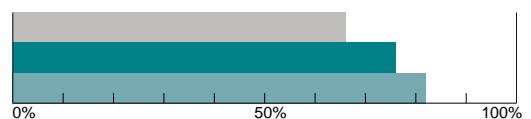
Sustainability Scores

Total Score

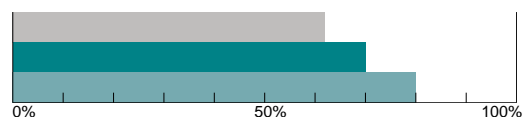


■ Industry Average on a Global Basis
■ Procter & Gamble Co.
■ Best Company on a Global Basis within Industry Group

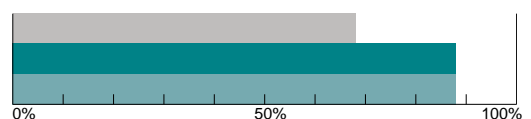
Economic Dimension



Environmental Dimension



Social Dimension



"Corporate Sustainability is a business approach to create long term shareholder value by embracing opportunities and managing risks deriving from economic, environmental and social developments."

Industry Driving Forces

Strong brand names and innovative research are key success factors in the household products industry. Therefore, companies have to address important issues such as product components, health aspects of the products, animal testing and appropriate use and disposal of products. Consumers also expect companies to improve their communication of product characteristics through transparent labeling. Moreover, legislation increasingly requires companies to use environmentally friendly, where appropriate renewable and biodegradable, substances and materials and reduce product packaging. Production based on genetic engineering methods is likely to be subject to consumer scrutiny.

Industry Group Overview: Household Products

The relative positioning of companies within the DJSI industry group Household Products on a global basis is illustrated based on cluster scores around the economic, environmental and social dimensions.

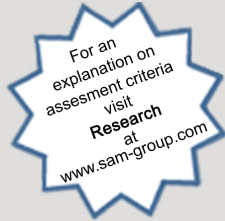
Legend: p=poor compared to industry peers a=industry average b=best of industry

Industry group: Household Products		Economic			Environmental			Social		
		p	a	b	p	a	b	p	a	b
DJSI World	Procter & Gamble Co.									
	Reckitt Benckiser									
	Henkel KGaA									

Companies with identical cluster scores are grouped and listed alphabetically, these groups are separated by lines. The sector leader is listed first.

Next company in line for selection should a company be deleted from the index:

Svenska Cellulosa AB										
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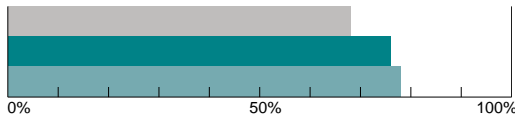


Company Performance vs. Industry Average for Specific Criteria

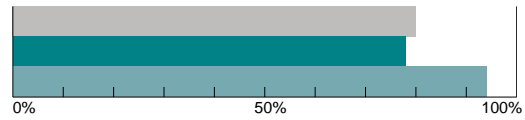
The following bar charts highlight the performance of Procter & Gamble Co. compared to its industry average and best performing company for selected criteria. The criteria selected cover each of the corporate sustainability dimensions: economic, environmental and social.

Economic

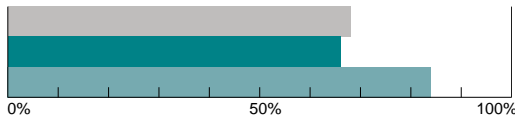
Codes of Conduct/Compliance/Corruption&Bribery



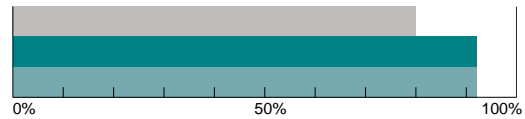
Risk & Crisis Management



Corporate Governance

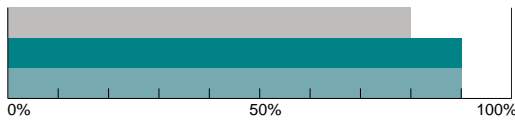


Scorecards/Masurement Systems

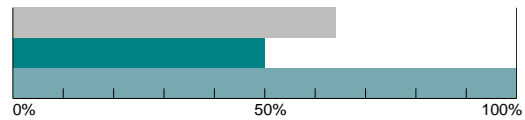


Environmental

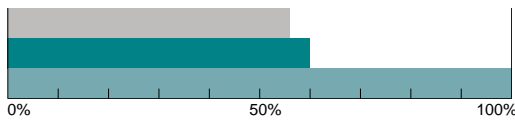
Environmental Policy/Management



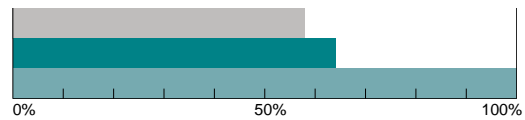
Environmental Reporting



Environmental Performance (Eco-Efficiency)

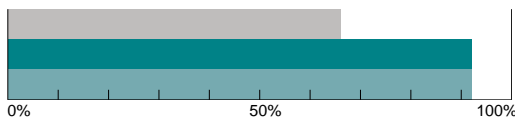


Use of Renewable Raw Material

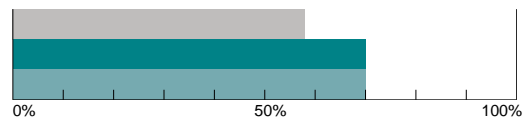


Social

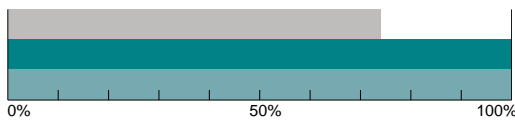
Human Capital Development



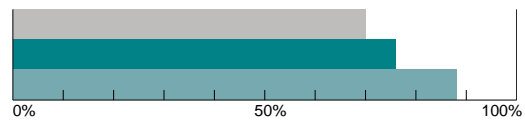
Labor Practice Indicators



Stakeholder Engagement



Knowledge Management/Organizational learning



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For an explanation on assessment criteria visit Research at www.sam-group.com

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