

## P&G “Essence of Sustainability” Video

### Final Video Script

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Text on screen

*Our Children Inherit the Earth.*

Announcer:

*P&G is committed to improving lives, now and for generations to come.*

*We sell over 300 branded products*

*In more than 180 countries across the globe.*

*Touching consumers' lives - 3 billion times each day.*

*Employees – driven by common purpose, values & principles.*

Text on screen

*“We must not only sustain growth. We must contribute to the sustainability of the world we live and work in.”  
– A.G. Lafley*

Announcer:

*Sustainable Development is about improving quality of life, now & for generations to come.*

*Sustainable business embraces social responsibility and environmental protection.*

*Providing new-to-the-world products & services...*

*Ensuring a better quality of life.*

Text on screen

*We believe that companies can be a source of good in the world.*

Announcer:

*From its foundation in 1837,*

*P&G's social responsibility has been based on the principle of “doing what's right” – for consumers, our employees, and the communities in which we live and work.*

*But we believe we can contribute even further.*

*We are focused on a global cause entitled P&G Live, Learn & Thrive™... improving life for children in need around the world.*

*- Helping children get off to a healthy start,*

*- Providing access to education,*

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- & building skills for life.

*The signature Live, Learn & Thrive™ program is Children’s Safe Drinking Water.*

*P&G provides safe drinking water in developing nations, where over a billion people have no access to clean water.*

*Our goal is to supply up to 2 billion liters of safe water by 2012.*

**Text on screen**

*P&G Live, Learn & Thrive™ aspires to improve life for hundreds of millions of children in need. around*

**Announcer:**

*At P&G, we are committed to protecting the world in which we live.*

**Text on screen**

*Since 2002, we have reduced the greenhouse gas intensity of our operations by more than 30%.*

**Announcer:**

*We want to do our share to address the world’s environmental challenges...*

*Using our technologies, human capital & global scale to help make a difference...*

*Improving our environmental profile through new operations, innovative products and changes to design –*

*Helping preserve energy, reduce waste, and conserve water.*

**Text on screen**

*By 2012, P&G will complete a decade-long program to reduce the environmental footprint of our operations by at least 40%.*

**Announcer:**

*We are motivated to make a difference...*

*And with our continued commitment to Sustainability,*

*We will help improve quality of life, now and for generations to come.*

**Text on screen**

*Touching Lives. Improving Life. P&G™*